TITLE

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“WRITING FOR MEDIA”

SPECIFIC LEARNING OBJECTIVES

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* Knowledge: To learn how to recognize four types of content that you can be found in media
* Skill: To develop skills of critical assessment of journalistic writing
* Skill: To develop skills of counterfeit propaganda in media/fake news

SHORT DESCRIPTION

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**Introducing the concept**

Words are powerful tools which you can use to create imaginary worlds but also to describe the real world in many ways.

What do you think it is … [15 min - 3 minutes for each concept]?

1. Fact
2. Opinion
3. Stereotype
4. Prejudice

Discuss with the group about it, asking them to give some examples. After the discussion, write in the board the definition of each term, followed by an example.

1. Today in Greece the temperature is 42°C

2. Today in Greece its hot like hell!

3. In Greece the weather is always hot like today.

4. In Greece the weather is always hot, that’s why Greeks are so lazy.

DESCRIPTION FOR ACTIVITY

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**Activity 1: Rephrase an article [25 min.]**

* Read the article and the title. Rephrase it (changing or deleting some parts) to skip stereotypes/opinions/prejudices [15 min.]
* Read aloud the rewrote article to the whole group and share thoughts with your group [10 min.]

**Activity 2: Discussion-Reflection [20 min.]**

QUESTIONS FOR DISCUSSION

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* **Reflection**

What is your feeling or thought about this task?

What did you find most challenging about the group task that you did?

* **Generalization**

What are the usual mistakes that journalists make in your country when it comes to news writing?

After this task, how easy do you think is for journalists to encourage stereotypes and prejudice in news?

* **Transfer**

After this task, what tips would you give to someone who wants to read the news?

From now on, how will you assess\approach the news that you read?